

This is a **bi-communal programme**, aimed at contributing to changing the behavior of **young Turkish Cypriot**

and

Greek Cypriot consumers to green, sustainable consumption.

Through experience it was decided that this programme should be targeted to people aged between 6 to 18 years. The aims were to challenge them to think before buying a product, to recycle products, to prefer products that respect nature, and to adopt consumer habits that would improve their quality of life and health.

The partners of this programme were the **Greek Cypriot** youth board "**Soma Akriton**" and the **Turkish Cypriot**

youth board

HASDER

. The scientific consultant of the programme was AKTI- Project and Research Centre. The programme was supported with a grant from the

Bi-communal Development Programme

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and

UNDP

and is executed by UNOPS.

The main activities that have taken place during the programme are as follows:

- **Ecological camping.** This camping took place at Liso and Peristerona villages, in the Paphos district
- **A visit to Brussels.** Young people from Soma Akriton travelled to Brussels and visited the European Commission's offices and were informed on matters dealing with green consumption in Europe and the environmental Aquis Communautaire which affects Cyprus.
- **Field Visits.** Groups of children and teenagers, accompanied with AKTI's scientists, visited Kotsiati's landfill, an aluminium recycling factory and supermarkets. In each of these visits, the children had the opportunity to attend special training on each matter.

• **Research for the consumption habits of our youth.** A special questionnaire was prepared by the scientific team of AKTI, according to the international standards, aimed at recording the profile of the young Cypriot consumer.